MATRIX®
Micro-Suction Print Media

PRODUCT DATA SHEET

Matrix White Blockout



Description

Combining the versatility of Matrix White with a thicker construction, this innovative printable media features a black reverse that delivers 100% light blockout, preventing light penetration and show-through. A silicone micro-suction adhesive provides a "magnet-like" grip, similar to our Frogskin, opening up a range of creative applications. From branded counter mats to vehicle graphics as an alternative to traditional car magnets, it's a versatile option for promotional and display signage. Recyclable through our Visionary Green program, the material can be collected and upcycled into Gboard at end of life.

Features & Benefits

- 100% light blockout – Unlike most self-adhesive films, the black reverse blocks light from passing through the graphic, even on glass.
- Silicone micro-suction – Grips smooth surfaces and peels away cleanly for reuse.
- Easy installation – Thicker than standard Matrix White for easier handling and positioning.
- Recyclable – Return used graphics through the Visionary Green recycling program.

Durability

5 years in European conditions.

Technical Information

Graphic Colour: White Front / Black Reverse
Film Finish: Matte
Adhesive Colour: Clear
Adhesive Type: Silicon micro-suction adhesive
Material type: PP (Polypropylene) PVC-free
Thickness: 280 Micron
Liner: PET Clear 40 Micron Liner

Applications

- Removable vehicle signage – Apply and remove branded door graphics like a magnetic sign.
- Window POS and POP graphics – Block daylight behind reusable retail promotions.
- Promotional counter mats – Cover existing branding with changeable offers.

Warranty

Matrix products are warranted to be free of defects in material and manufacture at the time of shipment and to meet the specifications stated in the technical specification sheets. We will replace or refund the price of any Matrix materials found to not meet our product specifications. In no case shall Matrix or Visionary Digital be liable for any direct, indirect, or consequential damages, including labor or non Matrix materials charges. The determination of suitability of this product for any specific use is solely the responsibility of the user. No representations, guarantees or warrantees of any kind are made to the accuracy of suitability for specific applications.

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