



Guerilla Wrap Printable Foil

PRODUCT DATA SHEET



Features

ULTRA
CONFORM

ROUGH
SURFACES
OUTDOORS

PAINTED
ON
EFFECT

COST
EFFECTIVE

PVC
FREE



VISIONARY
Green
APPROVED

Description

Turn rough outdoor surfaces into stunning, painted-on-style graphics with Guerilla Wrap—a highly conformable, printable foil designed for asphalt, concrete, pavers, bluestone and more. Engineered to mold seamlessly to textured surfaces, it delivers a striking, effect that feels like part of the environment. Plus, it's 100% recyclable through the Visionary Green program, making it a bold and sustainable choice for outdoor branding

Features & Benefits

- Ultra conformable for textured surfaces outdoors
- Delivers high impact with premium hand-painted appearance
- Direct print, no overlaminate required
- R12 non-slip rated
- Promotional grade durability- suitable up to 3 months outdoors
- Suitable for Solvent, UV & Latex printing
- PVC-Free
- Recyclable via Visionary Green program

Applications

- Outdoor activations and promotions
- Guerilla marketing
- Sporting events
- Directional signage

Durability

- Recommended up to 3 months
(depends on surface type & volume of traffic)

Warranty

Guerilla Wrap is warranted to be free of defects in material and manufacture at the time of shipment and to meet the specifications stated in the technical specification sheets. We will replace or refund the price of any Guerilla Wrap found to not meet our product specifications. In no case shall Guerilla Wrap or Visionary Digital be liable for any direct, indirect, or consequential damages, including labor or non materials charges. The determination of suitability of this product for any specific use is solely the responsibility of the user. No representations, guarantees or warranties of any kind are made to the accuracy of suitability for specific applications.

Technical Information

Size Width: 1.22m
Length: 30m
Material: Resin coated aluminium foil
Finish: Textured matte
Thickness: 50 micron
Adhesive: Clear removable adhesive
Liner: 100 micron PE coated liner
Application: Must be installed on a dry surface

Suitable Surfaces

Guerilla Wrap is suitable for outdoor surfaces only including asphalt, concrete, pavers, brick, bluestone & steel

Test First

Every surface is different so we strongly recommend testing Guerilla Wrap on every surface prior to installing.