PROMO TEX

PRODUCT DATA SHEET

Promo-Tex



Applications

Retail | Wall Graphics | Exhibition Floors | Carpet Graphics

Description

Promo-Tex is a direct-print self-adhesive floor media designed for vibrant indoor floor graphics on smooth hard surfaces. Featuring a built-in R10 non-slip certified surface, it eliminates the need for overlamination, enabling faster production and installation. Ideal for retail promotions, wayfinding and point-of-sale campaigns, Promo-Tex delivers excellent print performance with clean removability and outstanding value for short to medium-term applications.

Features & Benefits

- Direct-print surface – No lamination required, reducing production time and cost.
- Textured, slip-resistant finish – R10 non-slip certified for indoor floor graphics.
- Carpet adhesion – Turns carpeted areas into valuable advertising space.
- Versatile applications – Suitable for floor and wall graphics across multiple indoor surfaces.
- Cost-effective graphics – Ideal for short-term promotions and campaigns.

Durability

1 year in Southern Australia. Clean removal within 12 months

Technical Information

Graphic Colour: White
Film Finish: Matte
Adhesive Colour: Clear
Adhesive Type: Removable (up to 1 year)
Material type: PVC
Thickness: 200 micron
Liner: Single PE liner

Applications

- Indoor use only.
- Suitable for carpet graphics.
- Wall graphics on a variety of indoor surfaces.
- Retail promotions and point-of-sale graphics.
- Exhibition and trade show floor graphics.
- Event branding and sponsor messaging.

Warranty

Promo-Tex products are warranted to be free of defects in material and manufacture at the time of shipment and to meet the specifications stated in the technical specification sheets. We will replace or refund the price of any Promo-Tex materials found to not meet our product specifications. In no case shall Promo-Tex or Visionary Digital be liable for any direct, indirect, or consequential damages, including labor or non Promo-Tex materials charges. The determination of suitability of this product for any specific use is solely the responsibility of the user. No representations, guarantees or warrantees of any kind are made to the accuracy of suitability for specific applications.

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