MATRIX
Micro-Suction Print Media

PRODUCT DATA SHEET

Matrix White & Clear



Applications

Retail Repositionable

Description

Matrix White & Clear is a cutting-edge, ultra-removable PET (PVC-free) print film featuring advanced micro-suction adhesive. Designed for windows, Matrix white is ideal for external applications, while Matrix ultra-clear is perfect for internal use. With the ability to be applied and removed hundreds of times without leaving residue, it outperforms traditional alternatives. 100% recyclable through the Visionary Green program.

Features & Benefits

- Silicone micro-suction adhesive – Grips ultra-smooth surfaces including glass, mirrors and polished stone. Guaranteed to leave no adhesive residue on removal.
- Easy for retail staff to install – Staff can lift and reposition graphics for accurate alignment, saving professional installation costs.
- Reusable – Graphics can be reapplied hundreds of times without loss of peel force.
- Two finishes – White provides a white base for full-colour graphics. Ultra Clear is ideal for reverse printing and installation on the inside of glass for viewing from outside.
- PVC-free and recyclable – Both films can be upcycled into Gboard through Visionary Green.

Durability

5 years in European conditions.

Technical Information

Graphic Colour: White Matte or Ultra Clear Gloss
Adhesive Colour: Clear
Adhesive Type: Silicon micro-suction adhesive
Material type: PET PVC-free
Thickness: 150 micron
Liner: 100 micron PET liner
Application: Indoor & Outdoor

Applications

- Reverse-printed shopfront graphics for internal glass application.
- Sale posters and opening hours on glass doors.
- Point-of-sale graphics on mirrors, display cases and polished stone counters.
- Reusable point-of-sale (POS) and point-of-purchase (POP) window signage that retail staff can remove and reapply for recurring promotions.

Warranty

Matrix products are warranted to be free of defects in material and manufacture at the time of shipment and to meet the specifications stated in the technical specification sheets. We will replace or refund the price of any Matrix materials found to not meet our product specifications. In no case shall Matrix or Visionary Digital be liable for any direct, indirect, or consequential damages, including labor or non Matrix materials charges. The determination of suitability of this product for any specific use is solely the responsibility of the user. No representations, guarantees or warrantees of any kind are made to the accuracy of suitability for specific applications.

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