Magnetic Wall™

PRODUCT DATA SHEET

MagBase



Description

Magnetic Wall MagBase is a self-adhesive magnetic base film designed for retail displays and interchangeable graphic systems. Available in 0.4mm and 0.75mm thicknesses, it allows users to select the ideal balance of holding power and performance. The 0.4mm grade is designed for a single layer of ferrous media, while the heavy-duty 0.75mm grade provides superior magnetic strength, supporting up to four layers of ferrous graphics. Featuring an aggressive permanent adhesive, MagBase delivers reliable long-term adhesion to a wide range of surfaces.

Features & Benefits

- Two magnetic strengths – The 0.4 mm base holds one layer of MagMedia Ferrous Paper. The heavy-duty 0.75 mm base holds up to four layers.
- Permanent self-adhesive backing – Keeps the magnetic base in place through repeated graphic changes.
- Easy changeovers – Store staff can remove, reposition and replace MagMedia graphics without applying fresh adhesive.

Applications

Retail POS and POP displays with interchangeable campaign graphics.
Magnetic feature walls for seasonal promotions and product launches.
Layered menu boards and pricing displays where staff can update individual offers while keeping the main graphic in place.

Technical Information

Adhesive Colour: Clear
Adhesive Type: Permanent Adhesive
Liner: Double PE liner
Material type: Magnet
Application: Indoor

Durability

3 years

Warranty

Magnetic Wall products are warranted to be free of defects in material and manufacture at the time of shipment and to meet the specifications stated in the technical specification sheets. We will replace or refund the price of any Magnetic Wall materials found to not meet our product specifications. In no case shall Magnetic Wall or Visionary Digital be liable for any direct, indirect, or consequential damages, including labor or non Magnetic Wall materials charges. The determination of suitability of this product for any specific use is solely the responsibility of the user. No representations, guarantees or warrantees of any kind are made to the accuracy of suitability for specific applications.

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