

# PLANET- FRIENDLY H HARDING

An aerial photograph of a dense, vibrant green forest. The trees are packed closely together, creating a rich texture of various shades of green. In the bottom right corner, a white, curved paper-like element peels away from the forest, revealing a layer of grey, crumpled paper and other debris underneath, symbolizing the contrast between nature and waste.

# Introducing **Gboard**



**Transform  
your space  
with our  
sustainable  
hoarding  
solution.**

**G-Board is proof that truly sustainable products need not compromise on the performance of single-use alternatives**

Our boards represent a genuinely circular hoarding solution that is manufactured from 100% post consumer & signage waste while also being fully recyclable at end-of-life.

With NATA certified impact approval and 3+ year outdoor durability rating, Gboard offers the chance to do right by the planet while retaining the capabilities of traditional hoarding.



Discover

# Gboard



**Gboard is a premium engineered composite panel crafted entirely from 100% recycled materials saving tonnes off rubbish from landfill.**

Gboard uses similar manufacturing methods to conventional hoarding only it is made entirely from recycled materials. Its core is composed of packaging and signage waste which is heated and compressed to produce a high performance panel with moisture resistant exterior.

Gboard is fully recyclable! At the end of its life, old panels and Visionary Green approved PVC-free signage materials are seamlessly transformed into new panels, guaranteeing they never reach landfill.

This process supports a circular economy by diverting waste from landfill and upholding a zero-waste philosophy. This innovative product offers an eco-friendly alternative to traditional hoarding, combining sustainability with durability.

Proudly manufactured in Australia and New Zealand, Gboard embodies our commitment to creating products that are both high-performing and environmentally responsible.



**The  
ultimate  
in zero  
waste  
hoarding**

**Return** the used hoarding to the manufacturer for recycling and reuse.

**Collect** used Gboards and composite packaging waste.

**Gboard revolutionises traditional hoarding with its 100% sustainable, closed-loop process.**

**Recycle** the collected waste into new Gboards.

**Install** recycled Gboards as hoarding in various applications.



**Kind  
to the  
planet**



Zero glues or chemicals.



Made from packaging & signage waste.



NATA impact certified for 9mm & 12mm hoarding panel.



**27kg**

Each Gboard replaces treated plywood, saving 27 kg of carbon (EPD). For 100,000 boards, that totals 2,700 tonnes of carbon reduction.

**1**  
**Gboard panel produced**

**=**

**700**  
plastic bags

**+**

**500**  
cartons

**+**

**7kg**  
signage waste

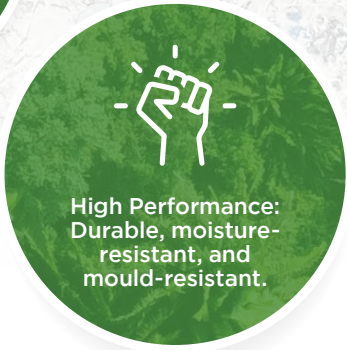
that will never hit landfill



The lowest carbon footprint hoarding on the market.



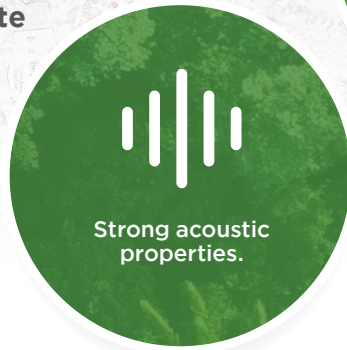
100% recyclable after use.



High Performance: Durable, moisture-resistant, and mould-resistant.



Zero manufacturing waste.



Strong acoustic properties.



Healthy & Safe: Zero VOC emissions and formaldehydes.



**The  
nitty  
gritty**

## Core composition

### Materials

Utilizes post-consumer waste, such as shopping bags and cardboard cartons, along with Visionary Green-approved PVC-free signage waste, including liners.

### Manufacturing

No additives, glues, chemicals or adhesives; uses heat, pressure, and time for production.

## Performance characteristics

### Water resistance

ZERO water absorption - perfect for indoor or outdoor application.

### Adhesives and chemicals

ZERO glues, ZERO chemicals, ZERO adhesives.

### Emissions

ZERO VOC emissions, ZERO formaldehydes.

### Manufacturing waste

ZERO manufacturing waste; off-cuts and rejects are reprocessed.

### Carbon footprint

Lowest carbon footprint hoarding in the market.

### Impact resistance

Comparable performance to plywood, OSB and particle board.

### Acoustic capabilities

Strong acoustic capabilities.

## Sustainability

### Material upcycling

Transforms everyday packaging and signage waste into durable, high-performance building materials.

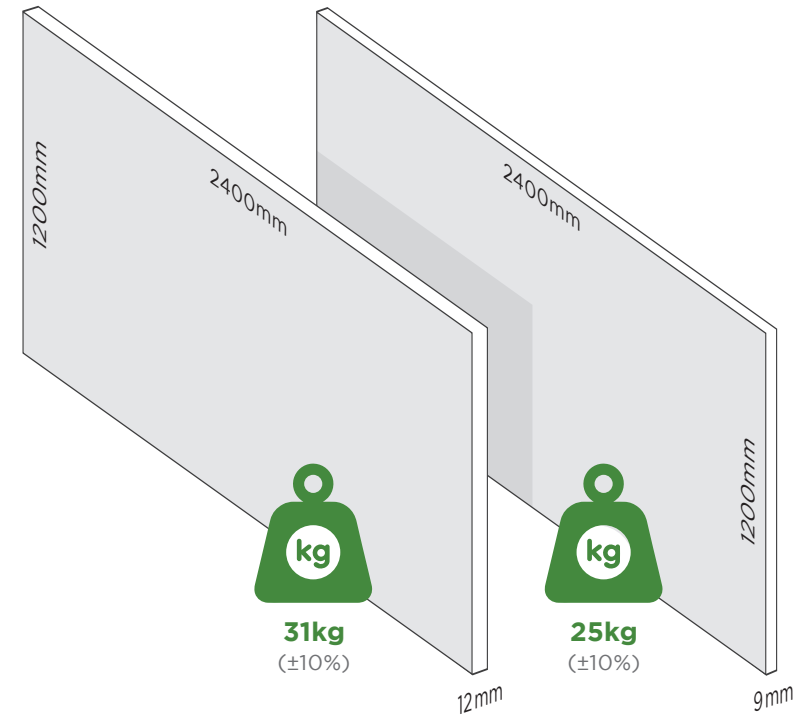
### Recyclability

100% recyclable. All offcuts and end-of-life products are remanufactured into new boards.

### Circular economy

Supports a circular economy by reusing hoarding & signage waste in new panel production.

## Standard panel sizes & weights



## Colour variants



BLANC



NOIRE



Going   
**PVC-free**

# Gboard + PVC-free products: The future of sustainable signage

**Pairing Gboard with Visionary Green-approved PVC-Free signage materials delivers a truly sustainable signage solution.**

Visionary Green offers a curated range of PVC-free vinyls which have been tested and approved specifically for use within the creation of Gboard. When a Visionary Green approved-material is applied to a G-Board panel, the two combine to create a zero-waste signage solution which can be returned and recycled as one at end-of-life.

Visionary Green PVC-free self-adhesive vinyls deliver outstanding print quality and durability. With high tack for application on Gboard, they ensure a strong, stable finish that provides vibrant, long-lasting signage for both indoor and outdoor use. These materials offer the same flexibility as traditional PVC but without the environmental drawbacks. Together, Visionary Green PVC-free signage materials and Gboard create the perfect sustainable signage solution.





## signage materials made for Gboard

Visionary Green provides a diverse selection of high-performance PVC-free signage films, which have been engineered to create Gboard at the end of their lifecycle.

### **For Gboard hoarding wraps ask for:**

- Pform PP High Tac
- Pform PET Laminate in matte or gloss

## making a difference that won't cost the earth

### **Gboard @ timber hoarding pricing:**

Every purchase of Visionary Green-approved signage materials includes a Gboard subsidy, making Gboard a cost-effective alternative to traditional timber hoarding panels.

# Where to purchase...



Visionary provides a wide range of innovative signage materials to the print and signage industries in Australia & New Zealand.

- 24 Viking Court, Cheltenham, VIC 3192
- Ph. 1300 518 050
- [info@visionarydigital.com.au](mailto:info@visionarydigital.com.au)
- [visionarydigital.com.au](http://visionarydigital.com.au)



Knoxbrooke is a for-purpose organisation that provides employment, development and support services for people with diverse abilities.

- 31/885 Mountain Hwy, Bayswater VIC 3153
- Ph. (03) 9758 3666
- [info@knoxbrooke.com.au](mailto:info@knoxbrooke.com.au)
- [knoxbrooke.com.au](http://knoxbrooke.com.au)

Join us in  
leading the  
change.



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SUSTAINABLE HOARDING